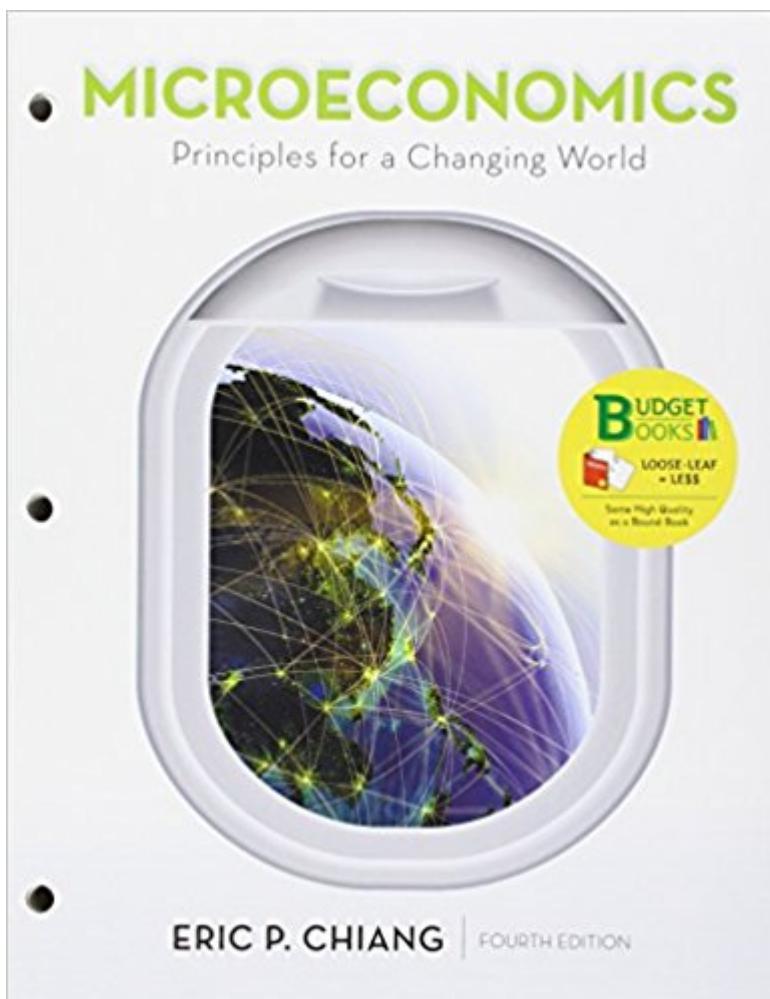


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# Loose-leaf Version For Microeconomics: Principles For A Changing World 4E & LaunchPad For Chiang's Microeconomics: Principles For A Changing World 4E (Six Months Access)





## **Synopsis**

With this edition, Eric Chiang begins a new era for his acclaimed principles of economics textbook. Formerly CoreEconomics and now titled Economics: Principles for a Changing World, the new edition is thoroughly contemporary, fully integrated print/technology resource that adapts to the way you want to teach. As always, this concise book focuses on the topics most often covered in the principles course, but with this edition, it offers a stronger emphasis than ever on helping students apply an economic way of thinking to the overwhelming flow of data we face every day.

## **Book Information**

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## **Customer Reviews**

Eric Chiang received his Bachelor's degree in Economics at the University of Nevada Las Vegas, and his Masters and Doctorate in Economics at the University of Florida. His first academic position was at New Mexico State University. Currently, Eric is Associate Professor and Graduate Director in the Economics Department at Florida Atlantic University. Eric also serves as the Director of Instructional Technology for the College of Business. In 2009, Eric was recipient of FAU's highest teaching award, the Distinguished Teacher of the Year. He received the Stewart Distinguished Professorship awarded by the College of Business among numerous other teaching awards. He has published 25 articles in peer-reviewed journals on a range of subjects including technology spillovers, intellectual property rights, telecommunications, and health care. His research has appeared in leading journals including the Review of Economics and Statistics, the Journal of Technology Transfer, and the Southern Economic Journal. He has presented at major conferences including the AEA Conference on Teaching, EEA, WEAI, SEA, and NBER meetings, as well as at

universities across the country and world. As an instructor who teaches both face-to-face and online courses, Eric uses a variety of technological tools including clickers, text-response systems, and homework management systems to complement his active learning style lectures. As an administrator in the College of Business, Eric's role as Director of Instructional Technology involves assisting instructors with effectively implementing classroom technologies. In this position, Eric also ensures that the quality of online courses meets accreditation standards including those set by AACSB. In addition to his dedication to teaching economic principles and his administrative duties, Eric devotes time to new research in economic education. His current research agenda focuses on the effects of online versus face-to-face courses and the power of visual learning. The third edition of CoreEconomics embodies Eric's devotion to economic education and the benefits from adapting to the new, often creative ways in which students learn and instructors teach. In his spare time, Eric enjoys studying cultures and languages, and travels frequently, even if only for a brief stay to keep costs low. He has visited all 50 U.S. states and over 70 countries, and enjoys long jogs and walks when he travels in order to experience local life to the fullest."

This book is perfect for the new Egger because all the guess work is taken out of cooking your dish/meat. The entire book is recipes. It includes the basic meat smoking recipes to the more exotic. He directs you how to exactly set your lower vent and daisy opening for the desired temperature necessary to achieve the perfect results. The author instructs you how long the dish will take and has an accompanying photo of the completed dish. This is the perfect book for someone who does not have the fancy temperature probe where you set the temp and the controller achieves your desire temp. That has always been a tricky part for the new Egger. The author takes a lot of the guess work out of it for you. The other step that is hard for the new cook is just how long will the roast will take to cook. He gives you the time it should take to make the dish. His first book "Smoke It Like A Pro" is another great book for beginners, Eggheads having some technique questions, etc. Both books are great "go to" books and well worth their purchase price.

Even though I own a Char-Griller Akorn, this recipe book doesn't know it. Folks actually believe that I know how to cook.

I was given the first of the two books by Eric Mitchell as a birthday gift, the first one impressed me so much that I bought the second of the two! Lots of great recipes for grilling outside the egg. Enables you to think outside of the box when preparing and grilling!

I have both of these books by Eric Mitchell, both great books. The first one for me is a must have, some super recipes. While this book also has some great recipes I just feel the first one was better, a much better read relating to the BGE. Many of the same details from the first book are also in here.

excellent reference for using the egg- much more useful than anything from the maker

Made the Bourbon Turkey recipe and my family gave it rave reviews. Many great recipes.

Great

Some great recipes with adequate instructions in order to complete the dish.

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